



## Privacy statement Groen Casting

Groen Casting is a company founded by Susanne Groen, located on Falckstraat 15, 1017 VV Amsterdam, Groen Casting highly values an ethical usage of the data of their users. In this Privacy statement we inform you about how your personal details are being processed and how you can change, review, or delete them.

### Who is responsible for the processing of personal details?

Groen Casting is responsible for the processing of personal data unless specified otherwise.

### What does this Privacy Statement apply to?

This Privacy statement is applicable to the processing of personal data during our work duties including the use of our website.

### Which personal details do we process?

When using the website, we are using the details that were provided by you as you are making use of our services and as you have agreed to provide them when submitting. These details can in some cases also be personal details.

This concerns the personal details that you have voluntarily submitted when registering, such as: (fill out details/ personal information overview/ form) as well as other personal details that you have actively provided to us. This could be for instant in correspondence with us or over the phone.

We also collect certain information automatically when you use or visit our website. This could be your ip-address or the date and time on which you have used our services.



## For which purposes do we process personal information?

Groen Casting can process (personal) details for the following purposes:

- to execute an agreement: This covers for example, making a selection of actors from our data base for a certain casting and providing certain (personal) details within the scope of our casting assignments. We can for example save your name, appearance characteristics and video material or share this with potential clients. We could contact you to discuss a possible booking or for administrative purposes.
- to keep you informed about the latest updates and our products and services: we can give you information about interesting news en similar products and services provided by Groen Casting. This could be done via a recommendation on our website, via a newsletter etcetera. In every newsletter you have the possibility to unsubscribe.
- to enhance our services: We can use personal details for statistic or analytic purposes and for the improvement of our website. For example, to assess the amount of the website's visitors. We will then use these details to test and resolve issues and to be able to generate an insight in our outreach. The main purpose is to get an understanding of the performance of our services; how they are used and eventually what we can do to optimise, adapt or improve them so they can be used in a more efficient and user-friendly way. We strive to use as much anonymous or pseudonymous data as we can.
- to meet legislative commitments and to fulfil our legitimate interests: these are for instance protection and lawful purposes such as processing jurisdictions and complying with the regulations in force. We base these processes on the legal basis of the necessity of this personal information to be able to execute an agreement and primarily to be able to offer our casting services.

Besides that we base our justified interests to be able to provide our services adequately including: analysing, improving and to prevent fraud. When using personal details for these justified interests we will always balance them with our rights and interests. To be able to meet legal commitments we base processing these details upon the foundation of adhering to legislative obligations ( e.g. enforcement requirements).



In conclusion we utilise your permission as the basis for the processing of personal details, for example when processing specific personal details. In this case withdrawing this permission is possible at any time. The withdrawal of permission has no impact on the legitimacy of the processing of personal details prior to the withdrawal.

## **Do we share your details with third parties?**

When sharing personal details with third parties we put agreed arrangements in place for example processing agreement. In this agreement we define in which way the details are being distributed. It is established that the concerning third parties are obliged to protect personal data adequately.

We will provide personal data to third parties as:

- We have enabled them to process certain details
- Which is necessary to execute an agreement or contract for/ with you
- We have received your permission for this
- We have a righteous interest
- We are legally required to do so (e.g. in case the police demands this information when suspecting a criminal offence).

Parties to whom we can provide personal data are:

- Producers, directors and other parties for which Groen Casting performs their duties.
- IT suppliers and service providers;
- Cookie suppliers (find the information about cookies below).

In addition to that we also provide personal data to law enforcement authorities as far as this is lawfully required or when this is vital in preventing, locating, or prosecuting criminal offences and fraud, in which case we are legally obliged to do so.



## Which cookies or similar techniques/programmes do we use?

Our website utilises the so-called cookies among other similar techniques. It is possible to deregister for cookies by changing the settings of your internet browser in a way that it will not save cookies. In addition, you can delete previously saved information via the settings of your browser. More information, including an overview of which cookies we use is in our cookie statement on: [groencasting.nl/cookiestatement](https://groencasting.nl/cookiestatement)

## Distribution of personal data outside of the European Economic Area

Personal data can be distributed to a country outside the European Economic Area (EEA) that operates with a lower level of protection for personal data than the legislation of the EEA. For instance, one can make use of a supplier of online services based outside of the EEA or use servers that are placed outside the EEA e.g. the United States. When a certain situation occurs and personal data will be handed over to a country outside the EEA, we will ensure that the handover will be executed in agreement with the prevailing privacy law. This could for example mean that we would utilize a model services agreement from the European Commission to put rules into place when handling personal data.

## How do we protect personal data?

Groen Casting values the protection of your details and takes suitable measures to prevent misuse, loss, unauthorised access, undesired publication and unlawful modifications. In case you have the impression your details are not sufficiently protected or if there are signs of misuse, please get in touch via [privacy@groencasting.nl](mailto:privacy@groencasting.nl)

In case we find data leak, we will report this to the Authority Personal Data. Furthermore, we will contact the parties involved within the lawful established time periods/ terms.

## For how long do we store your details?

Groen Casting stores personal data as long as required to be able to meet the lawful obligations mentioned above.



Details that you have filled out on our website will be stored as long as we require them to be able to perform our duties. We can periodically 'clean up' our database to get rid of inactive submissions. In addition, we can periodically contact those who have registered with us to ask whether they would like to remain registered with us or not.

## Amendments to the Privacy statement/ declaration

This privacy statement can be amended. In this case we will publish the amended statement onto our website whereafter this privacy statement will be in place immediately. The latest update is listed at the bottom of this statement.

## What are your rights regarding your personal details?

You have various rights to be able to control your personal details, these include:

- The right to inquire about the processing of personal details involving you and if this should be the case to get access to these details;
- The right to rectification or removal of these details;
- The right to object to the processing or to ask for a constraint within the processing;
- The right to withdraw permission for the processing when the processing is based on agreement;
- The right to receive or pass on details in the context of the so called data portability.

A complete overview of these rights can be found on a specific website of Authority Personal details. Should you be wanting to put in such a request, you can contact us at any time via: [privacy@groencasting.nl](mailto:privacy@groencasting.nl)

## Questions or complaints

In case you have a question about how we handle personal details, you can contact us by sending an email to [privacy@groencasting.nl](mailto:privacy@groencasting.nl)

On the basis of the AVG, you are also within your right to file a complaint to Authority Personal data about how we handle your personal details. You can find more information about this on the website of Authority Personal Details.



## Contact details

For questions or complaints regarding the usage of your personal data, you can send an email to: [privacy@groencasting.nl](mailto:privacy@groencasting.nl) or you can write to us, using the following address:

Groen Casting Falckstraat 15 1017 VV Amsterdam

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